



JALIA D. PETTIS

VISIONARY, DUALY LICENSED
SESSION STYLIST, CREATIVE DIRECTOR
& EDUCATOR

WWW.JALIAPETTIS.COM

INFO@JALIAPETTIS.COM

[386-866-1114](tel:386-866-1114)

A dually licensed beauty professional and educator with a decade of experience specializing in all skin tones and hair textures. I combine artistry, strategy, and 20+ years of a corporate background to deliver excellence in every project, from beauty services to creative direction on film and photo shoots.

BRAND AMBASSADORSHIP

Keratin Complex - 2025
Modern Salon Collective - 2024-2025
Ardell Beauty - 2024-2025
AMP Beauty Creator - 2024-2025
Nicky Clarke US - 2023-2024
IPSY Creator - 2023-2024
Denman Brushes - 2023-2024
Embryolisse USA - 2022-2024
L'Oreal Pro ID Artist Mentor - 2023
Kiss Products - 2023
CROC USA - 2022
The Sexiest Beauty 2020 - 2022
Palmer's Stylist Ambassador 2021
Coil Beauty 2019 - 2020
Camille Rose Beauty 2020
"Beauty with Jalia Pettis" Beauty Bridge
2018 -2019

PLATFORM EDUCATOR

Premiere Beauty Shows 2018-2025
PBA: Beacon 2018, 2020-2025
America's Beauty Show 2021-2025
The Powder Group 2022-2025
Modern Salon Bootcamp - 2025
The Image Expo 2019-2024
Beauty Cast Network 2022-2023
IECSC 2022 Palm Beach, FL
AACS 2022 - Las Vegas, NV
IBS 2022 - Las Vegas
IECSC 2019 - 2021 - Las Vegas, NV

TRAINING

2021 - SR Academy - Scottsdale, AZ -
Hair Styling Graduate (Licensure)
2014 - Penrose Academy - Scottsdale, AZ
Esthetics Graduate (Licensure)
Makeup Artistry Certificate

ACCOLADES

2025 - NAHA Moment Finalist - PBA
2024 - NAHA Finalist Educator of the Year -
PBA
2024 - Leading Beauty Industry Awards Finalist
2023 - Denman Stage Star USA
2023 - Global Image Awards Finalist - Makeup
Artistry
2022 - NAHA Makeup Artist of the Year Winner
- PBA
2022 - The Wall Group Incubator Program
2020-2021 - International Beauty Industry
Award Winner - Best Culturally Inspired Makeup
2019-2024 - Top Phoenix Makeup Artist of the
Year - Expertise.com
2020 - Creative Artist of the Year Nominee -
Sheen Magazine for Kimmie Awards
2018 - Triple Threat Award Nominee - Sheen
Magazine for Kimmie Awards
2017 - NAHA Makeup Artist of the Year Finalist
- PBA
2015 - Beacon Award Winner - Professional
Beauty Association (PBA)



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COMMERCIAL/TV/FILM

Nike Unpacked
Nike - Jordan Diamond
Adidas (Superlative)
TLC - 90 Day Fiancé Last Resort (Sharp Entertainment)
BRAVO - Dancing Queens (Sharp Entertainment)
Warner Bros. Music - Origin Stories
Super Bowl LVII Halftime Show
The Shop : Uninterrupted
WNBA Phoenix Mercury
Amazon Freight Partners (Vignette Creative)
Project Greenlight (HBO/MAX)
CertaPro Painters (20/20 Visual Media)
Jonathan & Jesus Documentary
International Refugee Committee
The Joint Chiropractic (Lane Terralever)
AT&T Lab/Full Screen (Hillman Grad Productions)
SOULS (Malakai Creative)
Gila River Resort & Casino (Cinema Giants)
On The Map (Hype Beast)
PXG College Showcase
FOX Sports News
ABC15 News
Univision
Dexacom (Black Coffee Productions)
Velocity Global (Blink LA)
Suffolk (Blink LA)
Excelligence (Save the Airwaves)
Dazzle Dry (The James Agency)
Pacific Retail (The James Agency)
Marriott Hotels
Westin Kierland (CMEN Studios)

CELEBRITY CLIENTS

Athlete, Stefon Diggs
Athlete, Tony Finau
Athlete, Ryan Garcia
Athlete, Manny Machado
Athlete, Cameron Kirk
Athlete, Lisa Leslie
Athlete, Laurie Hernandez
Athlete, Morgan Reimler
Actress, Loretta Devine
Actress, Margaret Avery
Actress, Tabitha Brown
Actress, Adrienne C. Moore
Actor, Rob Morgan
Actor, Jonathan Roumie
Comedian, Desi Banks
Musician, George Benson
Musician, Kane Brown
Musician, Musician Bibi Bourelly
Band, ZULU
Songwriter, Grace Weber
ESPN Journalist, LaChina Robinson
TV Host, Lauren Thompson
TV Host, Speedy
TV Host/Golfer, Jimmy Hanlin
TV Host/Pro Golfer, Natalie Gulbis
Author, Ilyasah Shabazz
Author, Safiyah Sinclair
Judge Lynn Toler
Influencer, Amani