



Jalia Pettis

**Dually Licensed Beauty Professional,
Educator & Multi-Disciplinary Creative**

About Me

I am a dedicated creative professional with an unrelenting passion for education and content creation. Specializing in enhancing natural beauty, creative direction, and branding, I combine my expertise with imagination to bring every vision to life. Through engaging content and impactful education, I strive to inspire and empower others, redefining perspectives and equipping creatives with the tools to thrive.

Demographics

Gender



78%
Women



22%
Male

Age



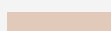
25-34



35-44



45-54



Top Cities



Phoenix



Los Angeles



New York



Services & Rates

(Starting Fees)

IG/TikTok Story	• \$250
Written Contribution	• \$400
Virtual Class	• \$500
Short Form Videos (2)	• \$650
Long Form Video (1 - 5MINS)	• \$1200
In-Person Workshop	• \$2500+
Photoshoot (3 HERO Products)	• \$3000+

Previous Collaborations

Keratin Complex
Loreal Professional
Denman Brush
Embryolisse USA
Beauty Bridge
Nicky Clarke USA

6K

Average
Followers

48.4K

Average
Monthly Views

12.8K

Accounts
Reached

15.7%

Engagement
By Reach

*Last 30-days**



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Phoenix, AZ - Travel Worldwide